

PROFILE

Accomplished Business Reporter/Editor

Journalist with more than ten years of reporting, writing and editorial experience in the U.S. and abroad. Career includes significant work in business features, with extensive cross-platform writing experience – developed content for television, print and online news organizations.

Independent Correspondent for the Indian edition of Forbes. Frequent contributor to multiple U.S. regional publications. Served as Interim Bureau Chief for CNBC TV India, Reporter for The Economic Times, India's largest English language business daily, and Editor of Connecticut Business Magazine. Freelanced for the national Indian dailies The Hindu and Business Line. Routinely interview Fortune 500 executives, government regulators, Nobel economists, policymakers and political heads.

Cutting edge understanding of regional, national and global trends in industry and the economy. Strong and extensive network of sources. Generate timely story ideas and convey complex concepts in clear business language. Strong academic background in business and economic theory, with expertise on macroeconomics and impact of public policy on businesses. A passion for excellence in business reporting and writing.

EXPERIENCE

Freelance Financial Writer/Editor

2007-Present

Write feature stories and columns for multiple domestic and foreign publications. Generate and edit industry summary reports and feasibility studies for economic and financial research firms.

- ***Forbes, India*** – Currently serve as an Independent U.S. Correspondent. Write news-based, in-depth features on cross-border corporations and the global economy. Topics include business challenges and expansion, currency stability, the impact of exchange rates on developing countries, and the economic interconnectedness between India and the United States.
- ***Hartford Business Journal*** – Write feature stories for this award-winning weekly publication, whose readership consists of executive level decision-makers. Penned several stories featured on Page One. Focus on business trends and technology.
- ***Patch, an online AOL news subsidiary*** – Write “Minding Our Business”, a weekly opinion column with a focus on topics relating to the regional economy.
- ***Business Writing*** – Freelance editor for economic research projects. For example: Key member of a team that authored a report for the Connecticut Economic Resource Center, Inc. on the feasibility of creating a new industry cluster in Connecticut. Report was presented to the Connecticut legislature. Former Business Writer for the Hartford Courant, Hartford Magazine, and the Courant's Northeast Magazine.
- ***Indian Express*** – Wrote stories for the North American edition of this leading national Indian daily newspaper. Interviewed senior executives from IBM, Federal Express, Nationwide and General Motors, among others, on outsourcing, the development of markets in India, and the growing economic impact of the Indian-American community on corporations' topline growth.

CT INDIAN LIFE – Hartford, Connecticut

2007-2010

Publisher/Editor – Founding editor and publisher for venture-funded online magazine for the state's Indian-American community. Developed vision for the publication. Assigned stories to a team of freelance writers. Edited copy. Promoted the publication.

- *Publication received favorable reviews from the Hartford Courant and Life, leading regional newspapers.*

CONNECTICUT BUSINESS MAGAZINE – Hartford, Connecticut

2006-2007

Managing Editor/Writer – Served in combined editing and writing role with this 15 year-old regional, monthly business magazine. Recruited to set editorial tone and direction after its acquisition. Created an independent editorial department with core journalistic values. Hired and assigned stories to a team of over twenty senior freelance journalists, regular columnists and a full-time Associate Editor. Edited content/copy. Managed budget. Served as the visible face of the magazine at conferences and events. Wrote feature stories. Interviewed state policymakers including the governor of Connecticut, business executives and analysts. Monthly contributor to the Power Lunch column, consisting of discussions with C-level executives, analyzing performance, prospects, competitive strategies and future growth.

- *Established strategic research collaborations with the Connecticut Economic Resource Center, Inc., the Connecticut Business & Industry Association, Inc. and the World Institute for Strategic Economic Research.*

- *Assigned and edited “Insourcing in Connecticut”, a story about the impact of foreign investments in Connecticut. Article won award for the writer for “Best Regional Magazine Feature for 2006” from the Connecticut Society of Professional Journalists.*
- *Wrote features on Pfizer, Inc., The Hartford Financial Services Group, Inc., Phoenix Cos., Inc., Webster Bank, TD Banknorth Connecticut, and CuraGen Corp., among several others.*

INNOVA SOLUTIONS (Now Ness Technologies, Inc./NASDAQ) – Hyderabad, India

2004-2005

Financial Editor – Recruited to provide focus, business writing expertise, and editorial discipline to the process of generating financial summary reports of American corporations for this global provider.

- *Mentored and trained a team of 10 offshore analysts and an editor to significantly strengthen their financial report writing skills.*
- *Instrumental in improving report quality, leading to increasing business volume by up to 50%.*

CNBC (INDIA), TV 18 – Chennai, India

2000-2001

Correspondent and Interim Bureau Chief, Chennai – Covered spot news and business trends with potential national and global impact. Wrote stories involving diverse industry sectors including information technology, automobile, pharmaceutical, banking, construction and real estate. Served as Video Journalist on feature stories. Provided live updates on key breaking developments. Strong performance leading to significant autonomy in duties, reporting to top editors in New Delhi headquarters. Position required periodic regional travel and 24/7/365 availability.

- *Tracked the performance of individual companies, interviewed industry leaders and reported on the impact of macroeconomic factors and globalization on small, mid-sized and large corporations in Tamil Nadu, South India.*
- *Covered key political developments and shot feature-length stories. (A CD of sample stories available upon request.)*

THE ECONOMIC TIMES (www.economicstimes.indiatimes.com) – Chennai, India

1999-2000

Reporter and Sub-Editor – Served as a Beat Reporter for the business pages and wrote feature stories for the special sections of the largest English-language business daily newspaper in India.

- *Features published in Corporate Dossier and the Sunday edition of the newspaper.*
- *Initially assigned to daily stories. Quickly promoted to writing in-depth, analytical feature stories.*

BUSINESS INDIA

1998

Freelance Journalist – Researched and wrote articles on a variety of topics for this national business magazine.

EDUCATION

TRINITY COLLEGE – Hartford, Connecticut

Master of Arts, Economics, 2008

Course of study was multi-disciplinary with a focus on public finance, public policy and macroeconomics, stressing an analytical approach to corporate, governmental and macroeconomic problems.

THE TIMES OF INDIA GROUP’S TIMES SCHOOL OF JOURNALISM – New Delhi, India

Post Graduate Diploma, Journalism, 1997

Completed this rigorous graduate degree taught by India’s largest English-language daily newspaper.

Academic Distinction: Recipient, “*Outstanding Project Award*” for a feature story about the East Asian economic crisis and its impact on India’s exports. One of two prizes awarded to the graduating class.

MADRAS UNIVERSITY – Chennai, India

Bachelor of Business Management, 1996

One of India’s largest and oldest universities. Madras University has produced a number of Indian presidents, leading economists and executives at Fortune 500 companies.

PROFESSIONAL AFFILIATION

Member, Society of Professional Journalists

PROFESSIONAL RECOGNITION

Finalist (one of five from U.S.), South Asian Journalists Association’s (SAJA) Reporting Fellowship (2010)

MULTI-MEDIA CONTENT DEVELOPMENT EXPERIENCE

Audio Book

Author, “*Mark Twain: American Biography Series*”; Developed for school children, Allegro Corporation (2009)